

Annual EEO Public File Report 2007
Dowdy & Dowdy Partnership
(Coast Radio Group)

Recruitment Sources Utilized:

1. MS Gulf Coast Community College
P. O. Box 609
Perkinston, MS 39573

Contact: Peggy Whittington Phone: 601-928-6285

2. Mississippi State Employment Service
2306 Pass Rd.
Biloxi, MS 39531

Phone: 228-388-7997

3. NAACP
260 Main St.
Biloxi, MS 39530

Contact: Felicia Dunn-Burke Phone: 228-432-0206

4. The Sun Herald
205 Debuys Rd.
Gulfport, MS 39507

Contact: Kathy Barnum Phone: 228-896-2386

5. WZKX – WGCM – WGCM(FM)-WZNF – WROA
Coast Radio Group
10250 Lorraine Rd.
Gulfport, MS 39503

Contact: Lisa Stiglets Phone: 228-896-5500

6. All Access Web-site (www.allaccess.com)

VACANCY INFORMATION FOR APPLICABLE TIME

<u>POSITION VACANT</u>	<u>SOURCE OF HIRE</u>	<u># OF INTERVIEWS</u>	<u>RECRUITMENT USED</u>	<u>TOTAL RESPONSES</u>
Salesperson	Newspaper	6	All sources contacted	36 – Sun Herald
Salesperson	Newspaper	4	All sources contacted	31 - Sun Herald 4 - Website
Receptionist	Temp Agency	1	None	

DOWDY & DOWDY PARTNERSHIP OUTREACH PROGRAM STATEMENT (aka., Coast Radio Group, WZKX, WGCM, WGCM(FM), WZNF, WROA)

The stations of Dowdy & Dowdy aggressively recruit for all open positions. Our most successful means of recruiting is advertising on our five radio stations. This advertising goes on the air when the decision is made to hire a new employee. The ads run, at least, 5 times a day on all four radio stations and cover all of South Mississippi, South Louisiana, and South Alabama. Dowdy & Dowdy also uses the resources of a local community college in the South Mississippi area.

In addition to the above recruitment resources, we place job openings on www.allaccess.com and a local newspaper, plus alerting the local chapter of the NAACP. All of these sources allow us to recruit from a broad range of demographics. Doing this helps us recruit potential applicants from a very diverse cross section of Mississippi and beyond. The recruiting of minorities and women continues to be very important to our company.

On May 11, 2007, we attended the Mississippi Association of Broadcasters Job Fair in Jackson, MS. We interviewed 56 applicants that are interested in broadcasting. These applications will be kept on file for future job openings.